Great Commission Ministries 2008 Annual Ministry Report



Transforming Lives



Dear partner in ministry,

We praise God for his faithful provision for GCM in 2008! Because of your faithful giving, prayer and support, GCM missionaries were able to GO (Matthew 28:18-20) and spread the good news of Christ. They have been hard at work to make disciples by bringing people into a relationship with the Lord and into community with a local church body.

In 2008, we renewed our focus on the recruiting and expansion of our missionary teams. We believe that it is crucial to identify and prepare the next generation of leaders to ensure the longevity of the churches and ministries we serve. This led to 7 percent overall growth in our missionary team, and 2008 was our first year to hold three New Staff Training classes for missionaries.

GCM missionaries serving in **campus ministry** had a very fruitful year. Many campuses saw their small group Bible studies multiply, the attendance at large gatherings grow, and their number of student leaders increase. There were several other new initiatives, like GCM missionaries at Michigan State beginning a service on campus and a staff member from North Carolina State University starting a ministry in Wilmington.

Three campus churches were planted during the summer in 2008, at Ohio State, Florida State, and Kent State Universities. These teams have had a great start! At Kent State, 30-40 students have joined the church, a new pastor was recently recognized, and four new missionaries hope to be released to ministry soon. Florida State, with 25 students attending the church, sent their first team overseas for a short term mission to help with a health clinic and construction. And Ohio State has had over 90 people regularly attending

not just the Sunday service but also small groups. All three churches moved quickly from "being sent" to "sending," as they organized teams of students for spring break missions in North Carolina, the Dominican Republic, and more.

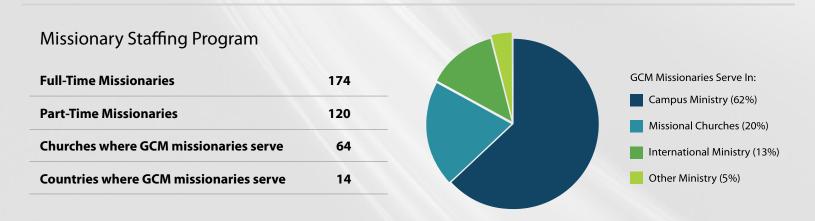
Our **international ministry** also saw expansion in 2008. GCM missionaries began work in three new countries: South Africa, Spain, and Costa Rica. JD Senkbile is serving as a liaison for church planters in Cape Town, South Africa. Ted Quiocho is ministering through holistic community development in San Jose, Costa Rica. And Dominic Marrone is engaged in starting a campus ministry in Pamplona, Spain. Our missionaries in Europe saw their church-based ministry grow in 2008, and the Europe-wide Awaken conference saw 230 people from 7 countries attend.

Our missionaries serving **missional churches** also experienced growth. In 2008, we increased the number and spectrum of churches we serve, adding locations such as St. Petersburg, Seattle, Richmond, VA, and two cities in South Carolina. In addition to expanding to new cities, we strengthened our connections with church planting organizations such as Acts29. GCM's staff program is allowing church planters across the country to devote themselves fully to ministry.

We know that many of you have been deeply affected by the economic crisis this past year. Your continued faithfulness with your support, as a response to God, has truly blessed us. Your gifts are transforming lives on colleges campuses and in cities across the globe. Thank you!

In Him,

Tom Mauriello Executive Director, GCM



Dear friends of GCM,

Thank you for your faithful partnership with Great Commission Ministries. Through your generous giving, God graciously supplies the resources needed for this ministry. We never take this blessing for granted. As stewards of those resources, we take our responsibilities very seriously, and we want to keep you informed annually about the finances of the ministry you support.

GCM maintains internal financial controls that assure good stewardship and prudent business practices. The 2008 financial records were audited by the independent certified public accounting firm of Capin Crouse LLP. (A copy of their 2008 auditor's report is available upon request from GCM.) In addition, an Audit Review Committee of the Board of Directors reviews and approves the annual audit. This committee meets twice a year to insure that the highest standards of financial integrity are consistently maintained and that GCM adheres to membership requirements of the Evangelical Council for Financial Accountability (ECFA).

GCM management is responsible for the financial

Revenues 2007 2008 % Contributions \$13,544,118 \$13,602,141 99.3% **Conference and Program Fees** 373,299 329,285 2.4% Investment Income (Loss) 38,241 (261,086)-1.9% Other Revenues 10,693 21,339 0.2% **Total Revenues** 13,966,351 13,691,679 100% Expenses **Ministries & Programs** U.S. Staff & Ministries 69.1% 9,429,585 9,558,335 International Staff & Ministries 2,566,909 2,389,504 17.3% 331,190 **Conferences & Events** 314,535 2.3% **Total Ministries & Programs** 12,327,684 12,262,374 88.7% **Supporting Services** Management & General 1,493,878 1,577,125 11.3% Total Expenses 13,821,562 13,839,499 100% Excess (Deficit) of

Excess (Deficit) of \$144,789 \$(147,820) Revenues over Expenses

information presented in this annual report. The deficit of (\$147,820) as shown in the 2008 Excess (Deficit) of Revenues over Expenses Section includes an unrealized loss in the value of certain GCM investments as measured on December 31, 2008. As we all know, 2008 was a very difficult environment for all investors, including GCM. It should be noted that these losses were unrealized and resulted from the lower market value of our investments as compared to year-end 2007. It should also be emphasized that in our GCM investment model, all donor designated funds are invested in non-risk FDIC insured bank CDs. In addition, GCM continues to maintain a prudent three-month reserve for its headquarters operation expenses.

The ministry of GCM continues to grow and expand because of our loyal ministry partners. As you can see, the majority of our ministry support comes from the contributions of individuals like you. It is your generosity that allows us to advance the kingdom of God. Thank you for being a vital part of spreading the gospel and helping to fulfill the Great Commission of our Lord Jesus Christ.

Sincerely in Christ,

David C. Meldrum-Green, GCM Finance Director & Treasurer

Detail of 2008 Expenses	U.S. Staff & Ministries	Int'l Staff & Ministries	Conferences & Training Events	Management & General	Totals	%
Salaries & Benefits	\$8,879,511	\$1,585,549	\$33,900	\$991,603	\$11,490,563	83.0%
Travel & Meals	222,512	127,249	31,192	49,041	429,994	3.1%
Occupancy & Facilities	3,039	7,680	7,009	262,780	280,508	2.0%
Professional Fees	31,845	8,827	1,900	68,044	110,616	0.8%
Office Expenses	110,241	22,270	17,946	111,505	261,962	2.0%
Printing & Postage	29,348	3,672	5,623	76,587	115,230	0.8%
Conference Costs	175	36,086	213,758	926	250,945	1.8%
Contributions to Ministries	261,915	592,894	-		854,809	6.2%
Miscellaneous Expenses	19,749	5,277	3,207	16,639	44,872	0.3%
Total Expenses	\$9,558,335	\$2,389,504	\$314,535	\$1,577,125	\$13,839,499	100%
	69.1%	17.3%	2.3%	11.3%	100%	

GREAT COMMISSION MINISTRIES

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Thomas Mauriello Executive Director

David Meldrum-Green Finance Director and Treasurer

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EDITOR Heidi Herberich PHOTOGRAPHY Alan Hable DESIGN Jeannette Rogers © GCM INC., May 2009



Domestic:

In 2008 GCM missionaries worked in 22 U.S. states, pictured right.

International:

GCM missionaries also worked in 14 countries: Costa Rica, El Salvador, Germany, Honduras, Italy, Netherlands, Poland, South Africa, Spain, Ukraine, the United Kingdom, the United States, and two countries in East Asia.





GCM was founded in 1989 to mobilize staff to plant churches on U.S. college campuses. It has expanded over the years to serve missionaries in international, urban and missional churches and church plants. GCM missionaries are mobilized for the work of evangelism, discipleship and church planting.

As a 501c3 organization, GCM exists to train, employ and serve missionaries as they raise a team of supporters for their GCM ministry. Our services to missionaries include an eight-day intensive training in support-based ministry, personal coaching and follow-up conferences, salary and benefits, reimbursements, technical support, donor services, and grants for fundraising.

As a non-denominational evangelical organization, GCM values the autonomy of the local church and entrusts the spiritual oversight of its missionaries to local church leaders. This allows GCM to focus on what we do best—making ministry a sustainable profession.





The Evangelical Council for Financial Accountability is an accreditation agency holding its members to adhere to high standards that focus on board governance, financial transparency, integrity in fund-raising, and proper use of charity resources.



The National Association of Evangelicals is a fellowship of denominations, churches and organizations, serving the evangelical community through united action, cooperative ministry, and strategic planning.



CrossGlobal Link serves North American mission organizations and churches that together mobilize 15,500 missionaries. It works to foster networking, establish standards of integrity and provide specialized training and leadership development.



The Mission Exchange is closely connected with the NAE and helps create partnerships between mission organizations. GCM's membership allows us to network with a diversity of organizations through live conferences and training events.