ANNUAL MINISTRY REPORT: 2010







Gospel centered Broadly connected

A missions agency for the new and networked world of campus churches, church planting, and city-focused ministries





■ Thomas Mauriello Executive Director

It's a perennial fact that the world is changing even while God remains faithfully the same. Experts tell us that our cell phones and computers — connecting people and information — have created the biggest cultural shift in 500 years. In some ways, we see this inter-connection affecting the world of evangelical Christian mission as well. And GCM is at the center of it.

Today's younger potential missionaries are affected by the shift. They are both more connected and more rooted.

Their experience and exposure is broad-based, making them less likely to be tied to one particular Protestant denomination, and comfortable working across lines. We find them coming

from non-denominational churches and forming ad hoc groups that like "tags" more than "categories" because they effortlessly fit in more than one type at once.

And they are locally focused and relationally oriented: concerned about the particular stories of the people and neighborhoods around them who need Jesus Christ.

The details

How does a next-generation missionary engage their local context with resources from an Internet-big world?

They need a partner. And GCM is perfectly positioned to be there.

Our history roots us in the unique combination of campus

ministry + church planting — where else could you learn to be on the youthful edge of Christian mission? We have more than twenty years of experience establishing the systems needed to support adventurous, energetic missionaries.

Our future is even brighter.

New church planting networks are exploding.
Campus ministry is more vibrant than ever. And now that we have opened up our resources for broader partnership, we find that we fit right in. We keep hearing the same thing, "You'll help me raise the ministry funds? Provide health insurances and professional services? Care for donors? All to focus me on gospel ministry?" Yes!

Our heartbeat is evangelism, discipleship, and church planting for the next generation. And our ministry partnerships make it happen.

I think you'll be pleased to see our financial numbers. By God's amazing grace we have seen marked increases in donor generosity, even through the last three years of national financial recession. God is doing something here.

Through a shifting, digital world, Jesus' Great Commission "to make disciples" remains an fixed and extraordinarily important mission. GCM is gospelcentered, broadly-connected, and ready.

Univ. of Michigan

New Life

Church

Ann Arbor, MI

MICHIGA

iv. of higan Jon and Andrea Roe have been staff missionaries with GCM since 2009. Jon leads worship for New Life Church and disciples, trains and teaches musicians. Andrea shares her organizational and leadership skills to gospel-centered events for students.

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The highest standard of Christian financial integrity

We're honored that over 19,700 active donors trust GCM, and we intend to keep that trust.

Our 2010 financial records were audited by Capin Crouse, LLP, a national leader in non-profit accounting. Their report is always available upon request.

Our internal Audit Review Committee meets twice per year to approve audit reports and ensure that the highest standards are continually met.

Since 1992, we've maintained a membership with the Evangelical Council for Financial Accountability, with commitments to transparency, careful oversight and honoring charitable expectations.

Our missionaries are paid salaries set by our board based on their ministry experience and effectiveness. Nearly 90 percent of every dollar given to GCM goes directly to a designated ministry account (88 cents of each dollar from individual private donors, and more from certain churches and ministry partners). The other 10 percent is used for essential services to keep our missionaries well-supported in the field. We are proud of our efficiency and effectiveness in this important area.







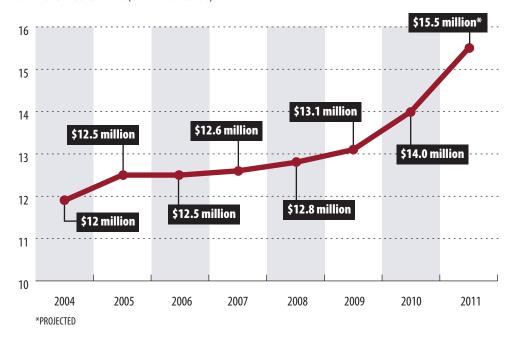
Dave Meldrum-Green
Director of Organizational Affairs

Our missionaries are well supported

GCM relies on the generous gifts of others to financially support our ministries, and each year we are astounded by the faithfulness and generosity of our ministry partners.

Because God has called spirit-gifted people as his means of evangelism, discipleship, and church planting — we measure much of our success for our mission in how well our missionaries are provided for. We saw an increase of 7 percent giving in 2010 compared to 2009. The projections for 2011 are even better.

GIVING TO MISSIONARIES (in millions of dollars)





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■ Jon and Jenny Schreiner have been staff missionaries with GCM since 2006. They serve Grand View University, reaching out to students and engaging in discipleship. Together they bring the gospel to the campus and to the city of Des Moines, Iowa.

Campus **Fellowship** Des Moines, IA il Rifugio 21 Turin, Italy

Grand View University

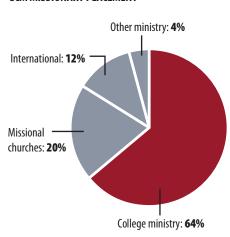
Walnut Creek Community Church



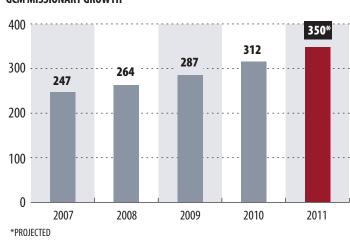


have been staff missionaries with GCM since 2003. Anthony and Nikki have a passion to win people to Jesus, train them as leaders and plant churches through them in Turin, Italy, and throughout the world.

GCM MISSIONARY PLACEMENT



GCM MISSIONARY GROWTH



■ **Stephen Sakanashi** has been a staff missionary with GCM since 2008. Stephen is part of the Mars Hill Church in Seattle, Washington, working in their college ministry. His mission is to reach Japanese nationals studying at the University of Washington, so they may meet Jesus and be equipped to go back to Japan and reach the Japanese people.



Mars Hill Church Seattle, WA

University of Washington



LEADERSHIP



Our council of reference

- Dr. Paul Cedar, Mission America Coalition
- Dr. Howard Hendricks, Dallas Theological Seminary
- Dr. Robert E. Logan, CoachNet Global
- Mr. H. Andrew Read, Evangelical Development Ministry, Inc.
- Mr. Jerry Sharpless,Campus Crusade for Christ

Our board of directors

- Greg Guevara, Chairman Partner, Bose, McKinney & Evans, Westfield, IN
- Dan Benson COO, American Senior Communities, Indianapolis, IN
- David Bovenmyer

 Pastor, Stonebrook Community

 Church, Ames, IA
- Joe Dunn

 Managing Director, Great

 Commission Europe, Orlando, FL
- Noel Heikkinen Pastor, Riverview Church, East Lansing, MI

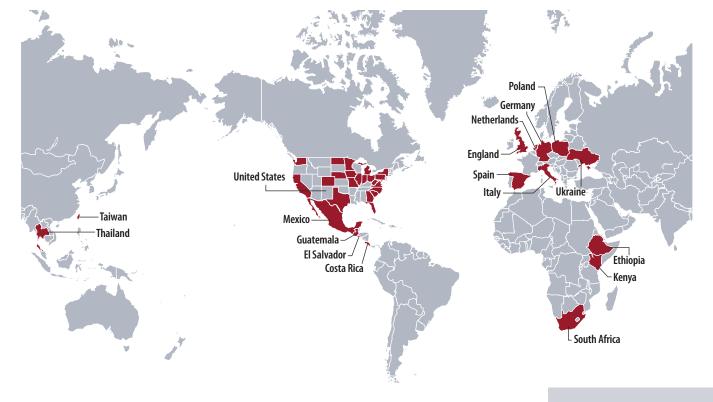
- James Kaufman CPA, Partner, Ernst & Young, Philadelphia, PA
- Greg Van Nada Managing Director, GCM Churches, East Lansing, MI
- James Winslow CFP, Vice President, United Bank & Trust, Ann Arbor, MI
- JR Woodward Pastor, Church Planter, Kairos Church, Los Angeles, CA



Community Health Evangelism Costa Rica

Ted and Gracie Quiocho have been staff missionaries with GCM since 2008. Ted's ministry focuses on holistic community development which empowers communities to overcome poverty, disease and hopelessness by mobilizing the potential and resources God has given them.

GCM has missionaries all over the world





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How To Give www.gcmweb.org/give

Our missionaries depend on your generous financial support. Thank you!







◆ Chad Frank has been a staff missionary with GCM since 2000. He is working to see the gospel become alive for university students in Ohio. Most recently, Chad has planted a campus-focused church in the heart of Kent State University.



Kent State University





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