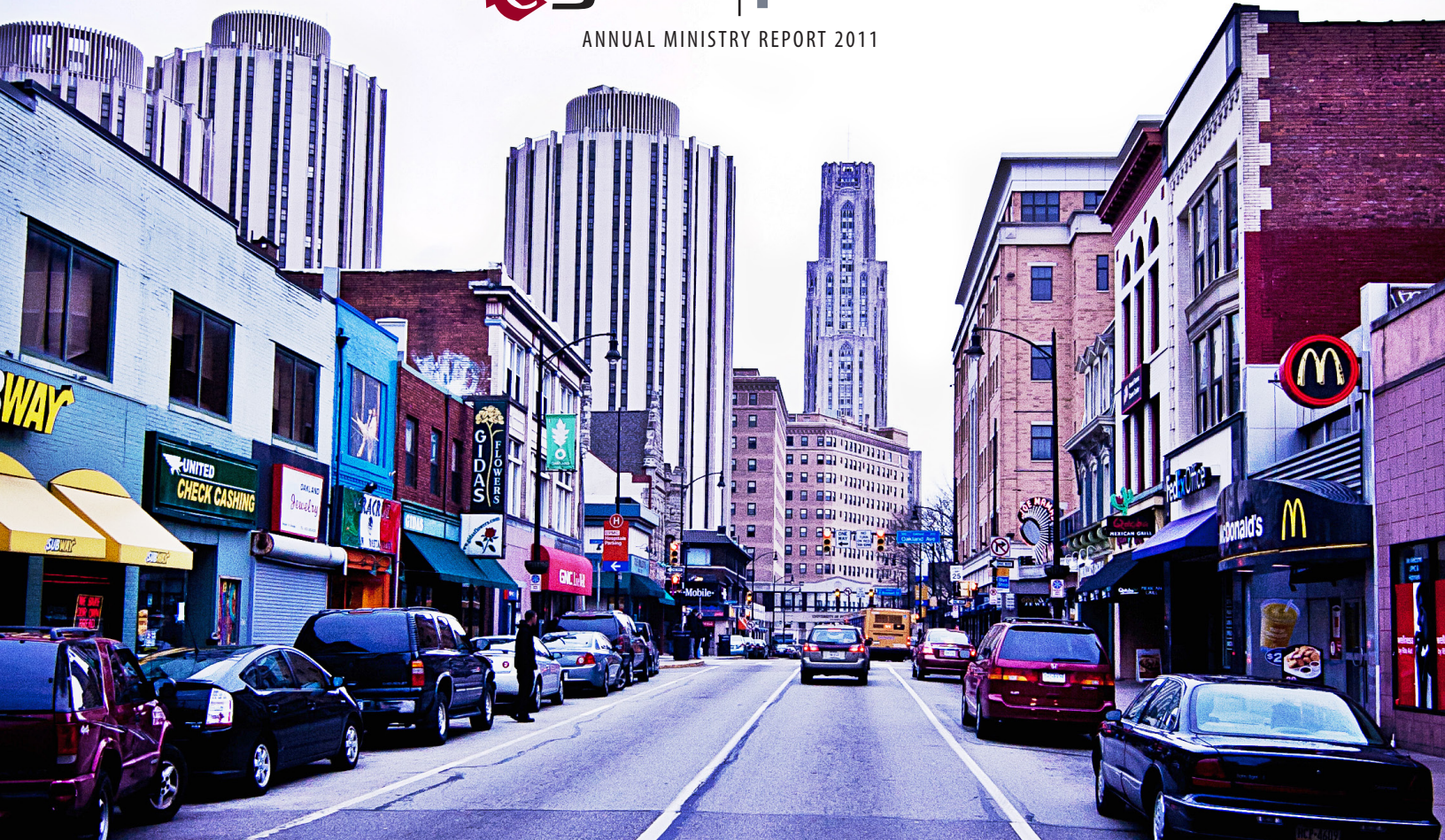


gcm | places

ANNUAL MINISTRY REPORT 2011





Above photo and cover photo by Craig Hensel

Ministry: Church planting
Population: 2.3 million (city);
30,000 (Univ. of Pittsburgh campus)
100,000 college students in the area



Ed Courtney and John Freeman are campus church planters to the University of Pittsburgh. Ed has been on staff with GCM since 1996, and John since 1995.

letter from the executive director



Thomas Mauriello
Place: GCM Office, Winter Park, FL
Tom has served as the Executive
Director of GCM since 2006 and has
been with GCM since 2001.

Oh, The Places You'll Go! is the illustrated Dr. Seuss book popular as a college graduation gift. It cheerily describes the great potential of young grads each year as they move into their new phase of life. In vivid colors it illustrates the unknown peril and opportunity ahead on their life mission. As a missions agency started by a group of campus church plants, we've seen this best-seller more than a few times.

One imagines that Jesus himself — as he blessed and sent his disciples with a "Go!" — had in mind the peril and opportunity of the much greater mission. His naive but determined band of "graduates" walked in obedience to declare the Gospel in the farthest corners

of the world. He knew the places they'd be. They didn't. Funny how not much has changed since then.

Today, GCM missionaries step out in faith every day: many leaving careers that the world would call successful for a different kind of journey. They risk personal financial security for a life living on trust. They give up the common path to walk on a trek less-worn.

But oh, the places they go.

In 2011 we trained more missionaries and church planters than any year in the history of GCM. So we celebrate by reflecting on the increasing reach of churches and ministries who are partnered with us for evangelism, discipleship, and church planting into the

corners and layers of the U.S. and world that Jesus' original disciples could never have pictured.

We find the gospel on a stately corner of the University of Illinois campus, alive with tomorrow's leaders. We find the gospel in the humid streets of Guatemala with needy children, and the industrial beauty of downtown Pittsburgh where another new church is planted in the soil of the city. We see it in the art galleries of Seattle, where the gospel illuminates what human creativity can do.

Each place a GCM missionary has gone in faith, we celebrate another place the Gospel is living.

Beyond that, each of you who has generously given to the ministry of one of these church planters, campus missionaries, gospel-bringers — you sent them to that place. Even more — you've been a part of the going. In so many ways, you have "walked" into cities and campuses and brought the gospel!

Oh, the places you'll go.

And you have.

Thank you.

A handwritten signature in dark ink that reads "Tom". The letters are cursive and fluid.

The Great Commission

And Jesus came and said to them,
"All authority in heaven and on earth
has been given to me. Go therefore
and make disciples of all nations,
baptizing them in the name
of the Father and of the Son and
of the Holy Spirit, teaching them to
observe all that I have commanded you.
And behold, I am with you always,
to the end of the age."

Matthew 28:18-20 (ESV)





Spread photo and above photo by Susan Jones

Ministry: International missions
Facts: Guatemala City has 55 murders a week. Guatemala is the third poorest country in South America and is a major drug trafficking route to the U.S.



KC Reed a One Year missionary to Guatemala, sent by The Village Church, in Flower Mound, Texas. She joined GCM in 2011.





Dave Meldrum-Green, CPA
Place: GCM Office, Winter Park, FL
Dave serves as the Director of Organizational Affairs and Treasurer. He has been with GCM since 1989.

Financial Integrity in Four Places

As always, we give extraordinary attention to caring for donor funds with Christian integrity. We remain committed members of the Evangelical Council for Financial Accountability. Four Places we should point out:

The Gift Processing Room

A modest room in the back of our ministry office received nearly \$1.4 million dollars each month in generosity poured out on the work of church planters and missionaries. They're working harder than ever back there; we have again seen 12 percent growth over last year (that's over 20,000 active donors now)! This is cause for celebration as we see each GCM ministry account funded for God's work. Plus, as most donors have now switched to our easy-to-use online donor website, our processes have become increasingly more efficient and secure.

The Audit Room

For the 11th year in a row we've engaged Capin Crouse, LLP, a national leader in non-profit accounting, to independently audit our financial records. They set up camp in our offices, combing through our records to verify our financial statements. A copy of our audited financial statements is available upon request.

The Board Room

Our Board's own internal Audit Review Committee meets twice a year to approve our annual audit reports, ensuring that the highest standards of integrity are continually met. Our annual administrative operating budgets, which run on less than 12 cents of every dollar, remain some of the most efficient in our line of work. And our 10-member board of directors asks tough questions to

make certain we are meeting our goals and staying on course.

The Prayer Room

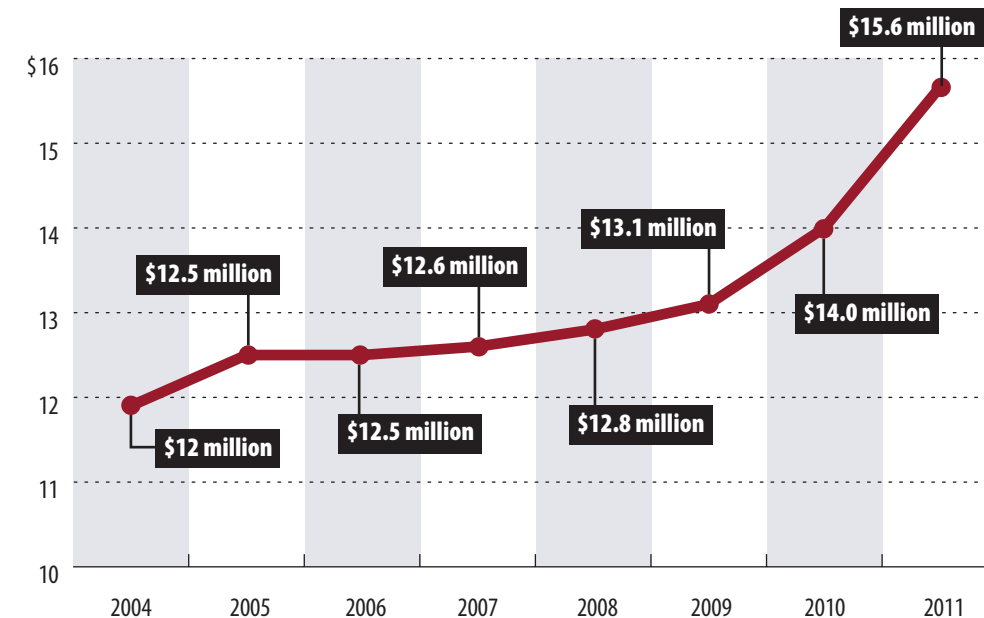
While we keep to the professional standards of any sharply-run non-profit organization, we remain a ministry to the core. Our board members, executive leadership and management shape GCM's vision with prayerful consideration. We seek the Lord to ask where He would have us steward these funds on your behalf. What is good and right and commanded? In our prayers, we remain sincerely beholden to God for your continued generosity.

David



Since 1992

GIVING TO MISSIONARIES (in millions of dollars)





Spread photo and above photo by Alan Hable

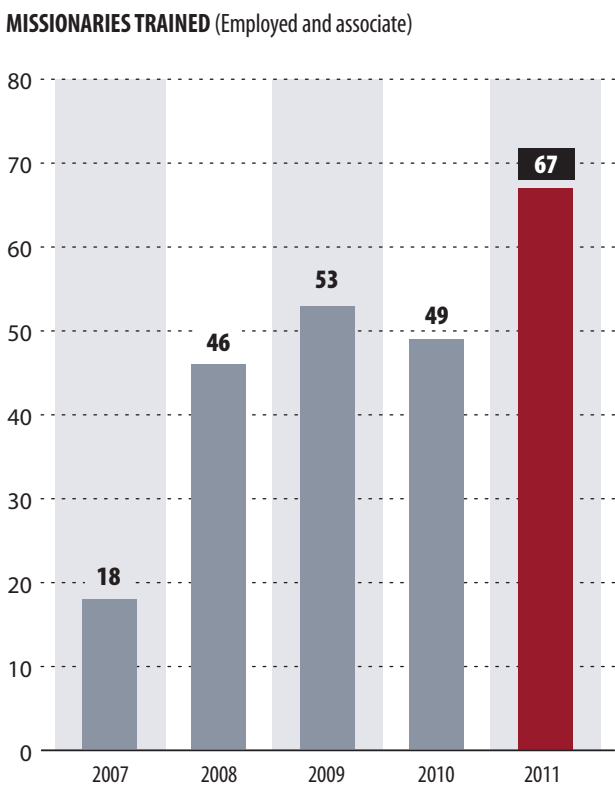
Ministry: University focused
Population: 42,605 graduate and undergraduate students from 115 countries and every state in the nation.



Casey and Brooke Summers are campus missionaries with I-Life Christian Fellowship. Casey joined GCM in 2011. Brooke has been on staff since 1999.

gcm internal financial statement and staff growth

REVENUES	2010	2011	CHANGE
Contributions	\$14,651,124	\$16,407,723	▲ 12%
Conference and Program Fees	261,799	401,044	▲ 53%
Investment Income (Loss)	188,983	93,917	▼ -50%
Other Revenues	1,876	35,749	▲ 1,906%
Total Revenues	15,103,782	16,938,433	▲ 12%
EXPENSES (Ministries & Programs)			
U.S. Staff & Ministries	10,609,625	11,995,984	▲ 13%
International Staff & Ministries	2,462,004	2,521,455	▲ 2%
Conferences & Events	246,783	364,339	▲ 48%
Total Ministries & Programs	13,318,412	14,881,778	▲ 12%
EXPENSES (Supporting Services)			
Management & General	1,671,939	1,831,091	▲ 10%
Total Expenses	14,990,351	16,712,869	▲ 11%
Excess (Deficit) of Revenue over Expenses	\$113,431	\$225,564	



gcm places





Ministry: City-focused outreach
Fact: The Seattle-Tacoma area has more arts-related businesses and organizations per capita than any other U.S. metropolitan area.

(2004 study by Americans for the Arts, Washington D.C.)



Jeff Bettger is the Pastor of Arts and Mercy at Mars Hill Church in downtown Seattle. He has been with GCM since 2010.





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To make a donation to GCM, go to
www.gcmweb.org/give

Our missionaries depend on your
generous financial support. Thank you!

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